

2025

September 27



Buddy Walk Sponsorship Opportunities



Down Syndrome Association
OF THE HEARTLAND

**Serving Kentucky's Heartland
(Breckinridge, Grayson, Hardin, Hart,
LaRue, Meade, and Nelson counties)**

Please consider being a *Down Syndrome Association of the Heartland* sponsor for the 2025 Buddy Walk!

MISSION

CELEBRATE: DSAH celebrates the unique talents and the value of individuals with Down syndrome and their families add to the community.

EDUCATE: DSAH educates our communities by increasing public awareness about Down syndrome.

ADVOCATE: DSAH advocates on behalf of individuals with Down syndrome and their families.

SERVE: DSAH serves individuals with Down syndrome and their families to help everyone reach their unlimited potential.

SERVICE AREA

Breckinridge, Grayson, Hardin, Hart, LaRue, Meade, and Nelson counties in Kentucky

FUNDING

DSAH is funded primarily through special events and corporate/private donations. DSAH is self-sustaining and all funds remain in our region.

CONTACT

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Dear business/organization leader,

Down Syndrome Association of the Heartland (DSAH) is looking for a few great businesses and organizations interested in supporting our organization and the individuals and families we serve.

DSAH offers support to individuals with Down syndrome, as well as their families, friends, caregivers, teachers, and coworkers. DSAH strives to educate the public-at-large about Down syndrome. We want every individual who has been touched by Down syndrome, regardless of age, to have access to support and services which would aid each individual in reaching his or her individual potential.

Our hope is that we never have to charge an individual or family for important services like new diagnosis baskets, music therapy, cooking classes, art classes, DSAH Discovery sessions or really any services we are able to provide. But we need your help!

Supporting DSAH Buddy Walk is easy:

- Become a Buddy Walk event sponsor
- Create a Buddy Walk fundraising team
- Join an existing team and come celebrate with us!
- Donate an auction item

Become a 2025-2026 DSAH sponsor today!



Thank you,

Tonya

Tonya House
Executive Director

Buddy Walk Sponsorships



Presenting Sponsor \$4,000



- Complementary 2025 Buddy Walk registration and shirts for 8 company representatives
- Named as "Presenting Sponsor" on all marketing materials
- Opportunity to speak during the opening ceremony of the Buddy Walk®
- Two promotional item or flyer included in participant bags
- Shout out on local radio on-air promotion for event
- Full- page advertisement in the Buddy Walk® program
- Business logo on official event t-shirts (top logo placement)
- Recognition from the podium during the event program
- 10x10 expo table space at the event to share your services or products (location near main stage/activity area)
- Business name listed in the official Buddy Walk® program
- Recognition on Down Syndrome of the Heartland's social media platforms

Diamond Sponsor \$2,000



- Complementary 2025 Buddy Walk registration and shirts for 6 company representatives
- One promotional item or flyer included in participant bags
- Shout out on local radio on-air promotion for event
- Half-page advertisement in the Buddy Walk® program
- Business logo on official event t-shirts
- Recognition from the podium during the event program
- 10x10 expo table space at the event to share your services or products
- Business name listed in the official Buddy Walk® program
- Recognition on Down Syndrome of the Heartland's social media platforms

Buddy Walk Sponsorships



Platinum Sponsor \$1,000



- Complementary 2025 Buddy Walk registration and shirts for 4 company representatives
- Shout out on local radio on-air promotion for event
- Quarter- page advertisement in the Buddy Walk® program
- Business logo on official event t-shirts
- Recognition from the podium during the event program
- 10x10 expo table space at the event to share your services or products
- Business name listed in the official Buddy Walk® program
- Recognition on Down Syndrome of the Heartland's social media platforms

Gold Sponsor \$ 750



- Complementary 2025 Buddy Walk registration and shirts for 3 company representatives
- Quarter-page advertisement in the Buddy Walk® program
- Business logo on official event t-shirt)
- Recognition from the podium during the event program
- 10x10 expo table space at the event to share your services or products
- Business name listed in the official Buddy Walk® program
- Recognition on Down Syndrome of the Heartland's social media platforms

Buddy Walk Sponsorships



Silver Sponsor \$500



- Complementary 2025 Buddy Walk registration and shirts for 2 company representatives
- Business logo on official event t-shirts
- Recognition from the podium during the event program
- 10x10 expo table space at the event to share your services or products
- Business name listed in the official Buddy Walk® program
- Recognition on Down Syndrome of the Heartland's social media platforms

Bronze Sponsor \$250



- Complementary 2025 Buddy Walk registration and shirts for 1 company representatives
- 10x10 expo table space at the event to share your services or products
- Business name listed in the official Buddy Walk® program
- Recognition on Down Syndrome of the Heartland's social media platforms

Buddy Walk

September 27, 2025

The seventh annual Down Syndrome Association of the Heartland (DSA-H)

Buddy Walk is an annual community-wide fundraiser designed to celebrate individuals with Down syndrome and their families, caregivers and healthcare providers. The event is hosted at Central Hardin High School and the community is encouraged to support as a fundraising team or attendee.

Times:

- 9:30am - Registration and festivities
- 10:30am - Buddy Walk
- 11:00am- Awards
- 11:30am- Silent auction ends
- 12:00pm- Event ends

This event helps kick off Down Syndrome Awareness Month (October) in our region.

